

# FRENCH SPIRIT COFFEE SHOP L.L.C.



July 19, 2016

To: To whom it may concern

Copy: Ms. Gaenaelle Perrot  
Partner – Accounting, Auditing & Finance Services,  
BM Management Consultancies

Subject: **Testimonial**

Dear Gaenaelle,

We, French Spirit Coffee Shop Group, **franchisee of Laduree PARIS in Dubai**, have been very satisfied with Gaenaelle Perrot's support and professionalism in accounting and finance with monthly bookkeeping and Monthly Financial reports with its comprehensive Annexes; operational process; monthly sales analysis reports and graphs; inventory reconciliation; insurance administration and follow-up; human resources administration (labour contract, payroll, annual leave, warnings, HR policies, visas, accommodations..); Cost Controlling including price calculation (Cost of Goods Sold and sales pricing), Finance support such as Business Plan /Cash Flow Forecast / Monitoring and relationships with banks/ Financial Business Plan when Opening of new location.

We have also appreciated her professionalism with third party auditors, her support and advice for all paralegal concerns.

Besides, Gaenaelle has been very reactive and proactive by giving advice on how to resolve things, she has a strong teamwork mindset and she can communicate effectively. She could guide and supervise all her subordinates to make things happen.

Eventually, Gaenaelle has successfully managed the analytical accounting and stock/inventory management.

We have been offered a very strong value for money for the management of our 4 legal entities. Gaenaelle supervised and managed successfully the implementation of the cash-account system (POS machine) with its accounting and analytical system, which has allowed her to have access to much more analytical figures.

As a result, I would – without any hesitation – recommend her for her professionalism, her will-to-win, her involvement in each task and her loyalty.

Respectfully yours,

Frederique Hardy  
Partner



LADURÉE

Paris